

THE WAY INC.

Initial Franchisee Questionnaire



The Way Inc
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Picayune, MS 39466
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Franchise@TheWayInc.com

Date:	
Name:	
Address:	
City and State:	
Zip:	
Phone:	
E-Mail:	
Date of Birth:	

Please summarize your credentials (attach resume, including any relevant experience):

What area or territory(ies) would you like to operate in?

How did you find out about us and how do you perceive us with respect to our competitors?

What area or territory(ies) do you currently operate in and what type of industries do you currently serve?

PERSONAL INFORMATION (this information will be substantiated and verified upon acceptance as an ideal franchisee candidate and before the dissemination of the Universal Franchise Offering Circular) and will be kept strictly confidential:

Highest level of education reached:

Business Currently Employed In:

Do you currently own a business (if yes what type)?

How long have you been looking to buy a franchise?

PERSONAL FINANCIAL INFORMATION (this information will be substantiated and verified upon acceptance as an ideal franchisee candidate and before the dissemination of the Universal Franchise Offering Circular) and will be kept strictly confidential:

What is your Total Net Worth:

What is your Liquid Net Worth:

What financial resources do you plan to use for your up-front cash investment?

- Savings
- Home Equity
- Stocks
- Retirement
- Credit
- Other

If other please specify:

Any additional comments on personal finances:

Have you been subject to or convicted of any administrative, criminal or civil action alleging a violation of any franchise law, fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, misappropriation of property or comparable allegations?

Yes (explain on a separate page)

No

Any additional comments or considerations regarding this franchise application: